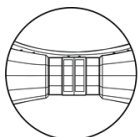


2023 ANNUAL REPORT



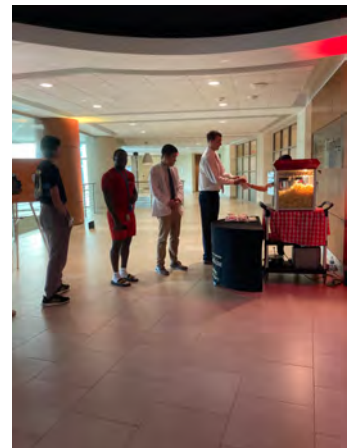
Information, Anywhere, Anytime, on Any Device

**Harriet F. Ginsburg
Health Sciences
Library**



Celebrating 10 Years of Popcorn Day

In February 2023 the Health Sciences Library marked a decade of its most popular program, its weekly Popcorn Day event. To commemorate, Natasha Williams, User Services Librarian, curated an exhibit titled, "On Thursday's We Eat Popcorn: A History of Popcorn Day in the Harriet F. Ginsburg Health Sciences Library." The exhibit showcased key moments in the Popcorn Day timeline, such as students donning creative attire including popcorn-themed socks to express their enthusiasm for the weekly event. In 2020, the MD Class of 2022 recognized the significance of Popcorn Day and, as part of their Spirit Week celebrations, designed a t-shirt underscoring the important role that Popcorn Day plays in campus culture. The exhibit was on display in the COM second floor atrium for two weeks. A reception for COM students, faculty, and staff was held on February 2, 2023. The library team is grateful to generous donations from the COM community to the library's foundation account that help keep Popcorn Day going.



*Top: The title board for the exhibit, created by Natasha Williams, User Services Librarian.
Bottom: Attendees are served popcorn during the exhibit reception event.*

Partnering with Population Health Sciences

The library hosted a traveling exhibit from the National Library of Medicine, “AIDS, Posters & Stories for Public Health: A People’s History of a Pandemic,” in September 2023. The exhibit explores the intersection of AIDS and public health messaging and how AIDS posters play an important role in public health messaging due to their high adaptability, durability, cost effectiveness, and efficiency. The HIV and AIDS community used posters to connect, create, and help save each other’s lives as they faced illness and neglect. These posters continue to be a valuable resource for the ongoing AIDS epidemic. The library hosted a panel discussion featuring faculty from COM’s department of Population Health Sciences. Dr. Sixiao “Vivian” Liu, Dr. Omar Martinez, and Dr. Eric Schrimshaw shared their expertise about the history of the HIV and AIDS epidemic and the importance of public health messages. Shalu Gillum and Natasha Williams from the library team moderated the event. The exhibit was on display outside of the library from September through October 6.



WE'RE IN THE NEWS!

Scan the QR code to the right with your mobile device to read an additional story about this event.



A New Library Internship Program

The health sciences library established a new internship for students in Library and Information Sciences (LIS) programs. The internship, a one-year assignment as a Library Technical Assistant, was designed to provide LIS students in Master's degree programs experience in all areas of the health sciences library, including technology, scholarly communications, public services, and electronic resources.

As part of their responsibilities, interns engaged in this role are primarily tasked with organizing the collection development and management of the library's circulating technology. This involves conducting an internal inventory audit and undertaking the process of surplussing, which entails decommissioning obsolete technology. In addition to these important tasks, interns have taken strides to enhance the procedures related to the management of library technology. Their efforts extend to the creation of internal protocols that streamline and optimize the overall functioning of the library's technology assets.

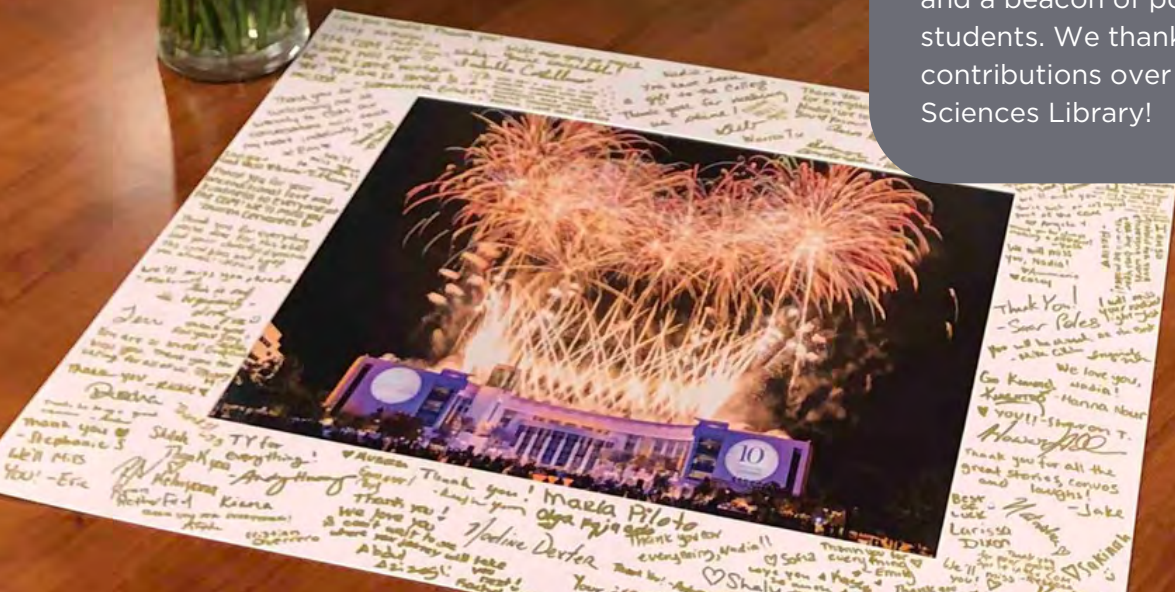


Pictured from top to bottom: Nicole Acquilano and Emily Hannum, two of the library's LIS student interns for 2023. Nicole received course credit for this experiential learning opportunity and graduated from the Florida State University in December 2023.



A Heartfelt Farewell

The library team bid a fond farewell to Nadia Fortune, Senior Library Technical Assistant this year. Throughout her years of service to the college, Nadia was an especially warm and welcoming presence at the library front desk, and a beacon of positivity for the medical students. We thank her for her immeasurable contributions over the years to the Health Sciences Library!

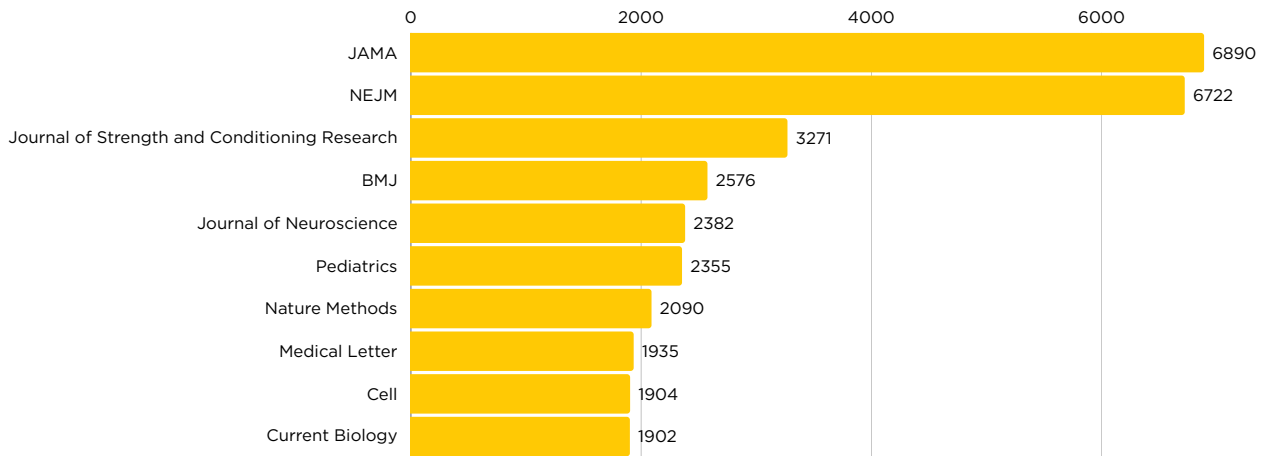




LIBRARY USAGE

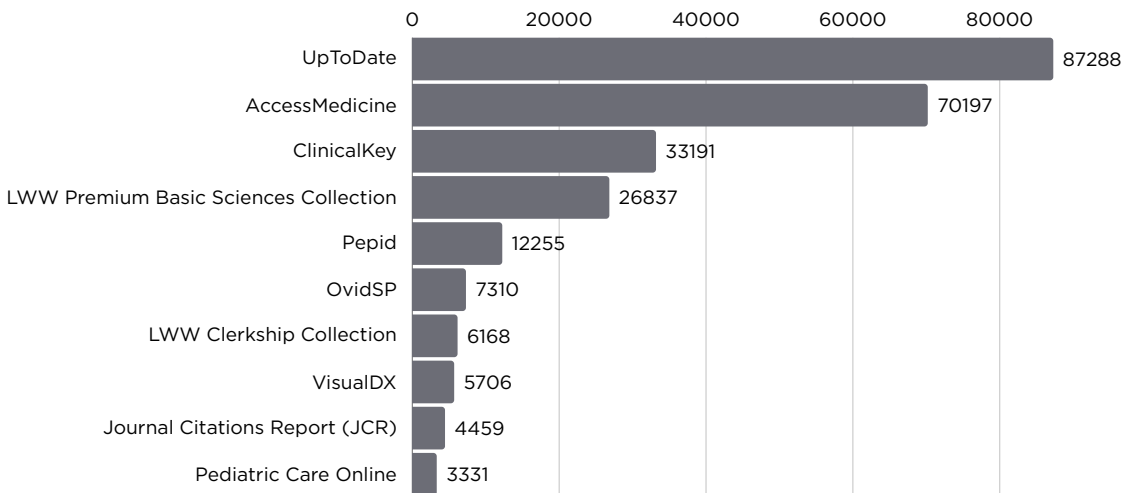
2023 Top 10 Journals

(by number of full-text article requests)



2023 Top 10 Online Databases

(by total content views)



55,293 walks through the library front doors



6,119 hits to all course-related library guides

2023 Honorable Mentions

Personal Accomplishments

Natasha Williams, User Services Librarian, was awarded a \$27,000 grant from the Pabst Steinmetz Foundation in support of her Arts in Medicine Fourth-Year Elective. The 4-week long elective kicked-off in March 2023, and was hosted again in November 2023.

Terri Gotschall, Scholarly Communications Librarian, was successfully promoted from the rank of Assistant Librarian to Associate Librarian.

Shalu Gillum, Head of Public Services, was selected to receive the 2023 UCF College of Medicine Outstanding Peer Mentorship Award. She and other faculty awardees were honored at the 2023 COM awards and holiday celebration in December.

Presentations

Gillum S. Programming for Wellness Promotion in Health Sciences Libraries: Ideas, Tips, and Measuring Success. Massachusetts Health Sciences Library Network annual meeting. 26 April 2023. Waltham, Massachusetts.

Gillum S, Williams N. *“Can You Turn Down the A/C?” Using Free Response Assessments to Gather Medical Student Feedback.* Presented at: Medical Library Association Annual Meeting; May 2023; Hybrid Meeting, Detroit, MI.

Gotschall T, Gillum S. A Practical Guide to Scholarly Activity for Health Sciences Librarians. Continuing education course (for 1.0 hour Medical Library Association CE credit) presented at the South Florida Health Sciences Library Network consortia meeting. 7 June 2023. Virtual.

Bogino M, **Gotschall T**, Morales J, Ware E, Bates S, Mamo E, Benfield M, Wilson G, Darwin J, Freeman E, Craven H. Scholarly Writing and Publishing Support Services. MLA Scholarly Communications Caucus Shop Talk Series. 2023.

Hoskins K, Gore S, **Gotschall T**, Shin N. Perspectives on teaching scholarly communications topics. MLA Scholarly Communications Caucus Shop Talk Series. 2023.

WE'RE IN THE NEWS!

Scan the QR code to the right with your mobile device to read an additional story about this elective.



Publications

Herring P. Review Update of LWW Health Library. *Doody's Collection Development Monthly*. <http://dcdm.doody.com/2023/01/review-update-of-lww-health-library/>. Published January 24, 2023.

Gillum S. Review Update: DynaMed. *Doody's Collection Development Monthly*. <http://dcdm.doody.com/2023/03/review-update-dynamed/>. Published March 28, 2023.

Gillum S, Gotschall T, Herring P, Walton D, Williams N, and Dexter N. Themes in Health Sciences Librarianship Literature, 2016–2020: A Keyword and Subject Analysis. *Med Ref Serv Q*. 2023;42(3):228-239. doi: 10.1080/02763869.2023.2225351

Dexter N, Walton D. An Interview with ChatGPT and BARD From a Medical Librarian Perspective. *MLAConnect*. <https://www.mlanet.org/p/bl/ar/blogaid=4415>. Published May 4, 2023.

Gotschall T. Resource review: EndNote 21 desktop version. *JMLA*. 2023(111)4, 852-853, <https://doi.org/10.5195/jmla.2023.1803>

Gotschall T, Spencer A, Hoogland MA, Cortez E, Irish E. Journals Accepting Case Reports. *JMLA*. 2023(111)4, 819-822, <https://doi.org/10.5195/jmla.2023.1747>

Talk About Impact!

The open-access resource described here has since had over 1,000 views, and has been included in four different library guides or websites.

