

2017 - A Year in Review

The Harriet F. Ginsburg Health Sciences Library

BY THE NUMBERS

9,963 hits to all course-related Library Guides

71,283 hits on the library homepage

97,992 walks through the library front doors

1,672 reference questions answered

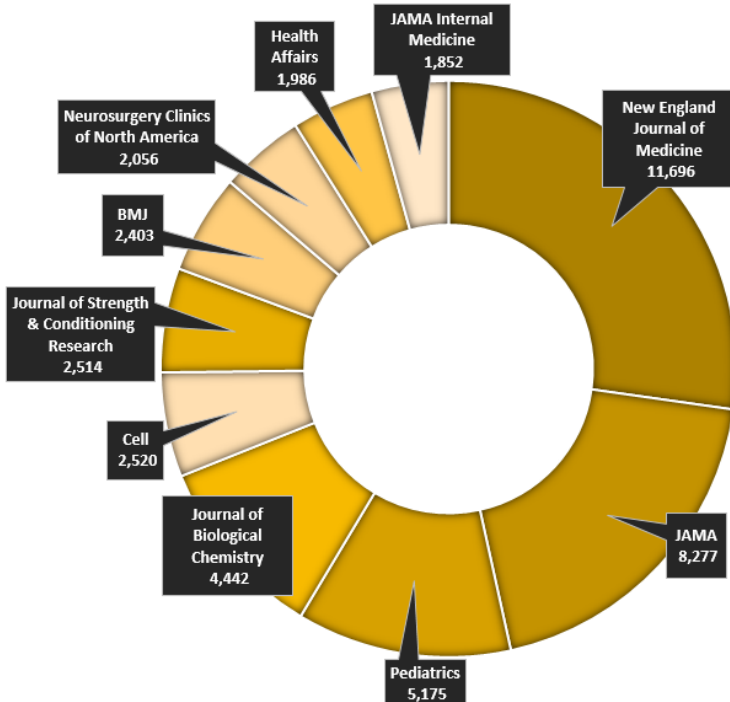
23.4% increase in engagement across all social media platforms (Twitter, Facebook, Instagram, Blog)

9 articles published

7 posters, presentations and talks shared at statewide, regional, and national conferences and meetings

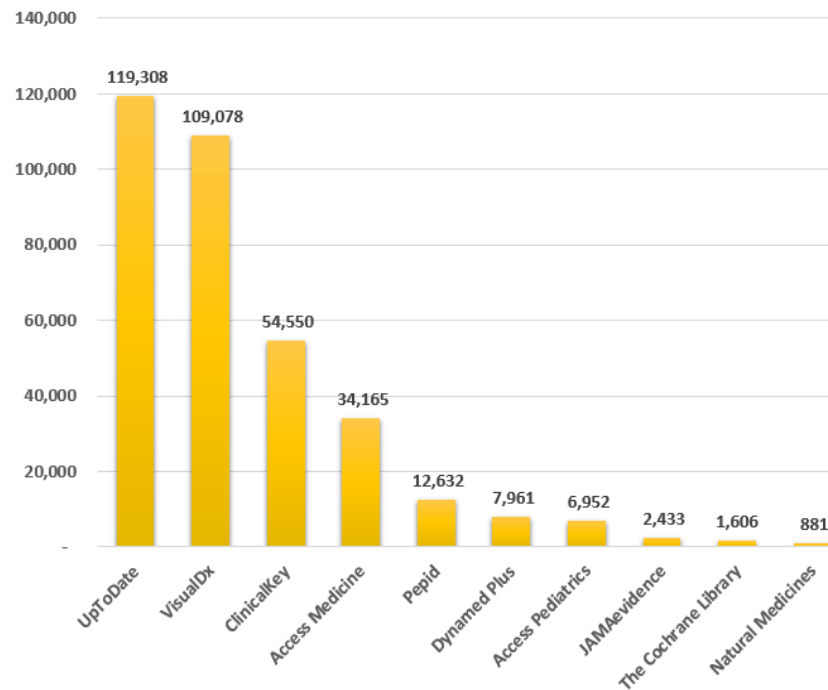
2017 Top 10 Journals

(by number of article downloads)



2017 Top 10 Online Databases

(by total views)



CONNECTING AT THE COM

This past year the library maintained and refined some of its successful new initiatives from last year, including the **BYOL Lunch & Learn Series** and **UCF COM Book Club**. Due to popular demand the book club will begin meeting every two months instead of just three times per year starting in January 2018. The library also embarked on an exciting new endeavor: **WikiProject Medicine**. The library team partnered with University of California Davis School of Medicine to create a 4th-year elective for UCF COM medical students, wherein students are trained how to select and edit medical articles on Wikipedia that are in need of revisions due to lack of accuracy or references.



LOOKING AHEAD TO 2018

Support opportunities for librarian training, education, and promotion

Assess the Personal Librarian Program

Create a new policy for surplusing older technology

Educate faculty on scholarly communication topics

Initiate bi-monthly meetings with the Hitt Library Acquisitions team

Support COM educational, research, and patient care activities

INFORMATION. Anywhere, Anytime, On Any Device