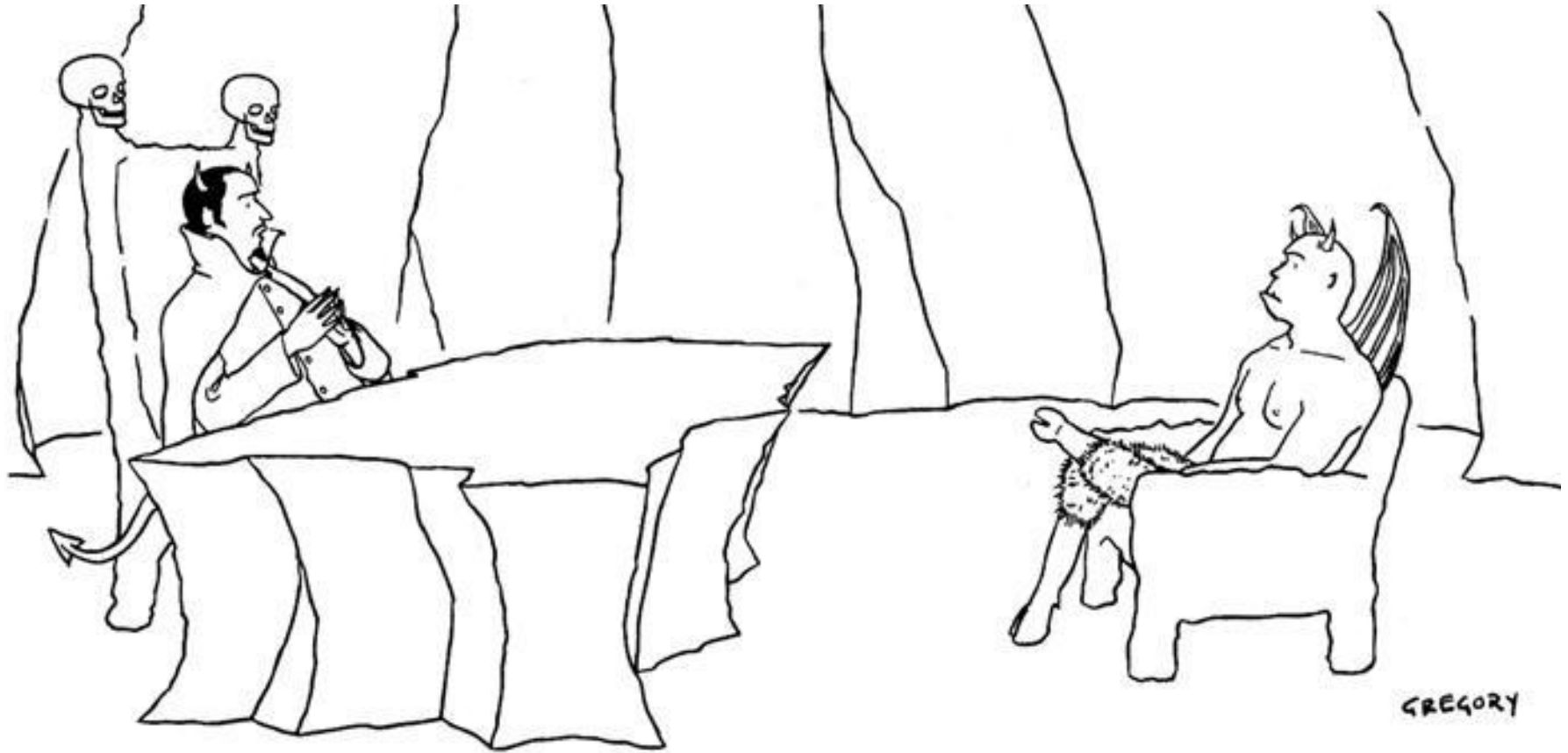


Learn to Use  
PowerPoint  
for More  
Than Boring  
Presentations

<http://bit.ly/more-ppt>

# Tom Kuhlmann

**tkuhlmann@articulate.com**



**I need someone well versed in the art of  
torture do you know PowerPoint?**

Research points the finger at PowerPoint

# PowerPoint Is Evil

## Power Corrupts. PowerPoint Corrupts.

File photo: Do as I do ... the federal ...  
PowerPoint presentation, speaking ...  
Photo: Andrew Meares

## Death By Powerpoint

April 1, 2001

By

[Send Email](#)

by Angela R. Garber  
When Microsoft Windows  
of death." But there's another

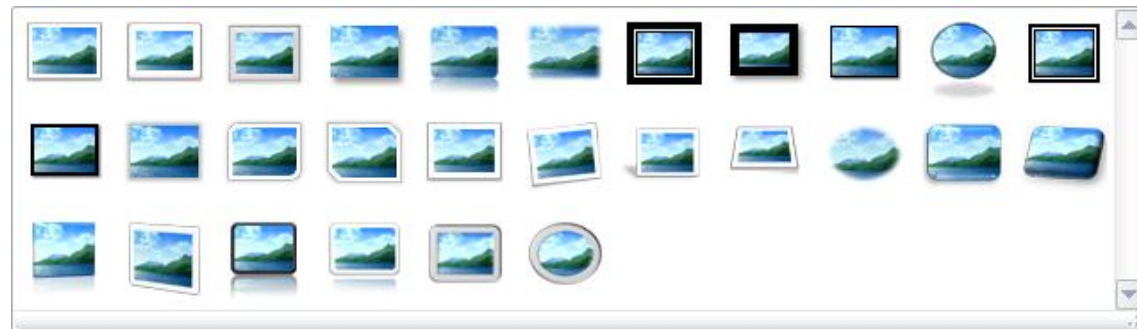
**PowerPoint is versatile.**



**Use PowerPoint  
to create graphics.**

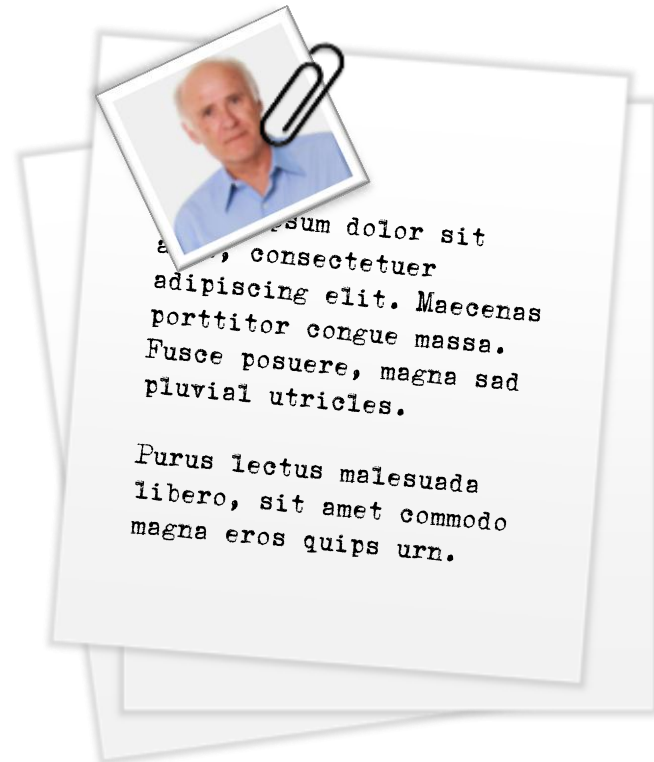


# Edit your images.





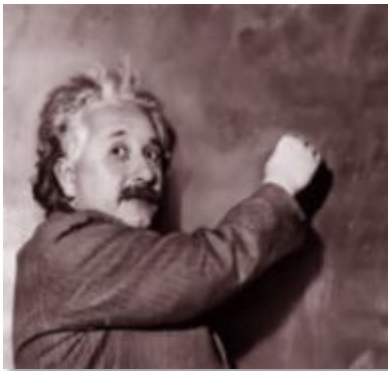
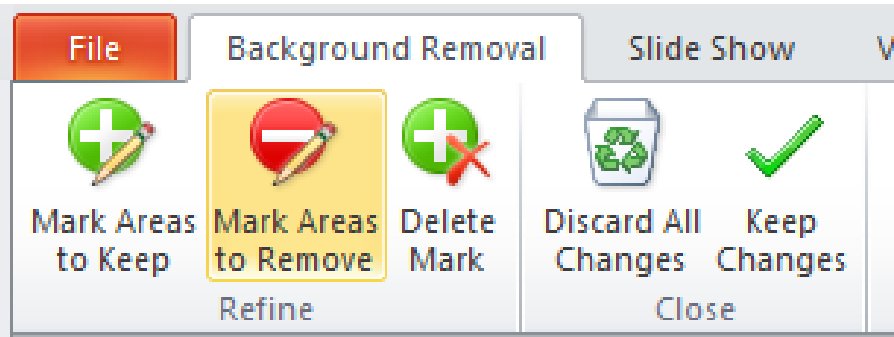
**Effects can mask  
bad images**



...sum dolor sit  
...consectetur  
adipiscing elit. Maecenas  
porttitor congue massa.  
Fusce posuere, magna sad  
pluvial utricles.

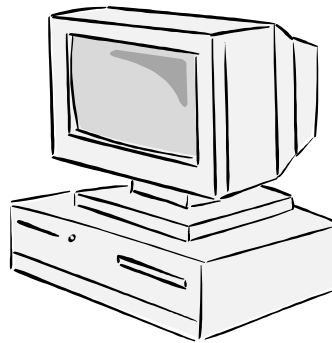
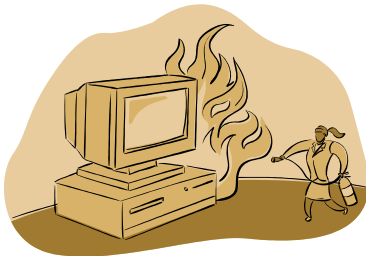
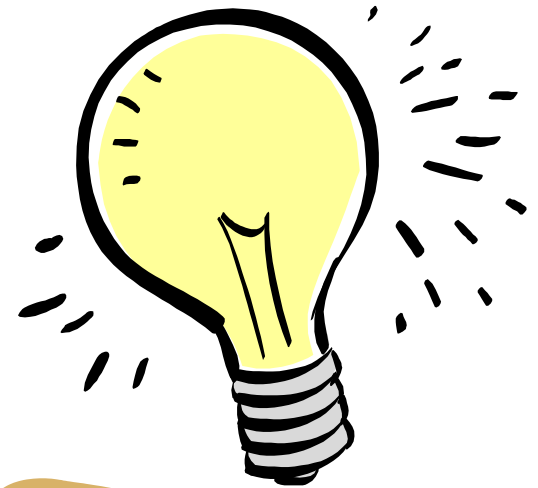
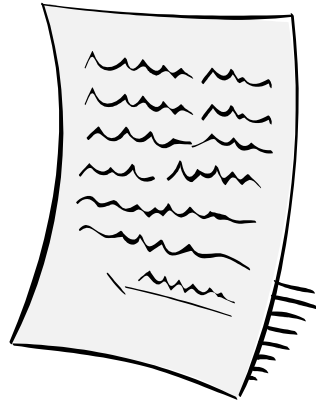
Purus lectus malesuada  
libero, sit amet commodo  
magna eros quips urn.

# Remove backgrounds.

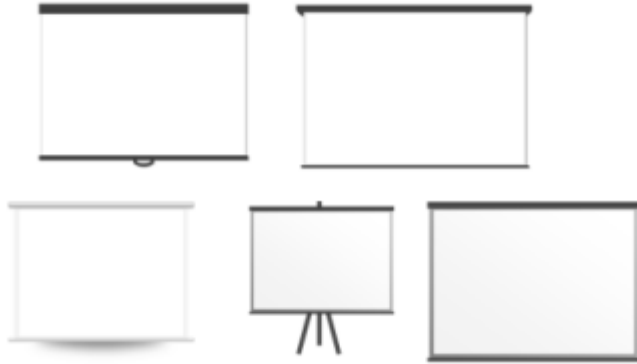




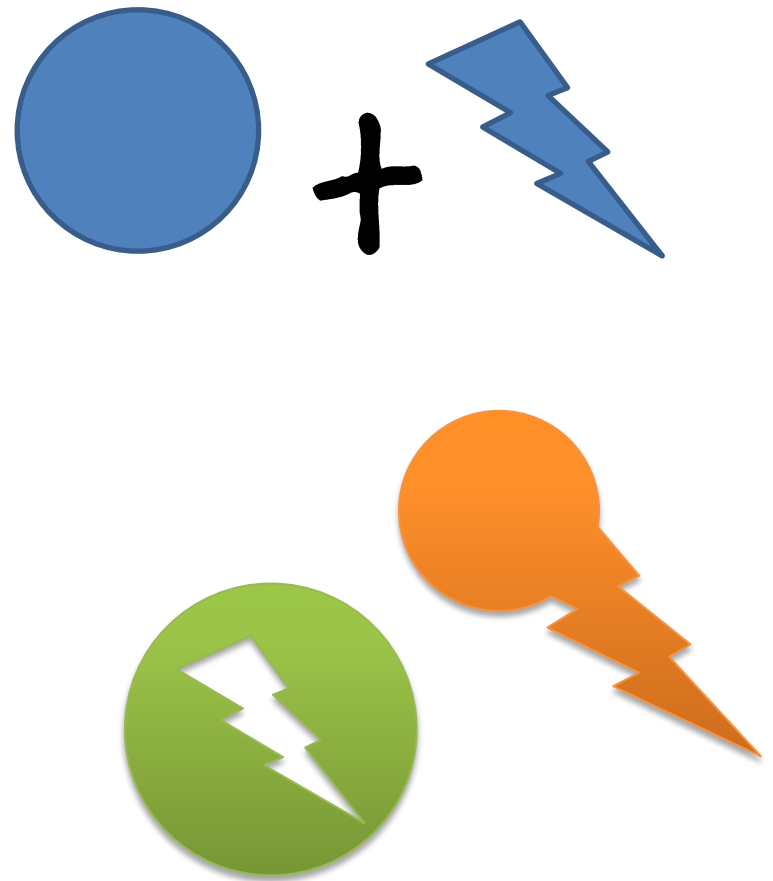
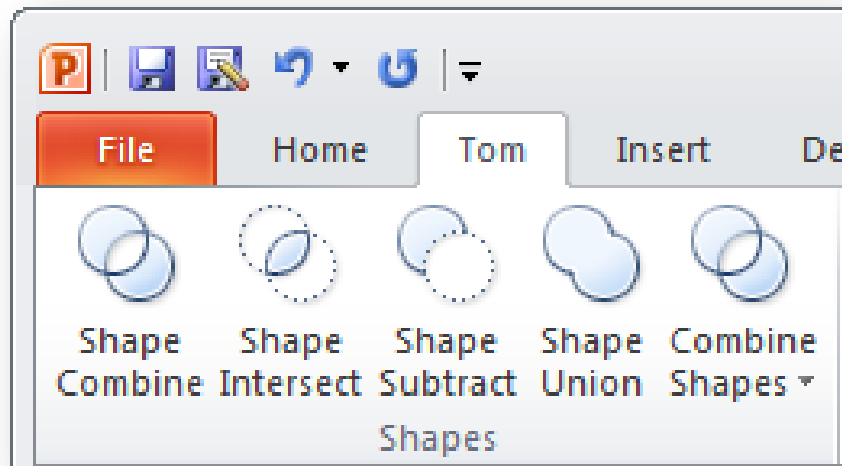
# Manipulate clip art.



# Create custom illustrations.



# Create custom shapes.

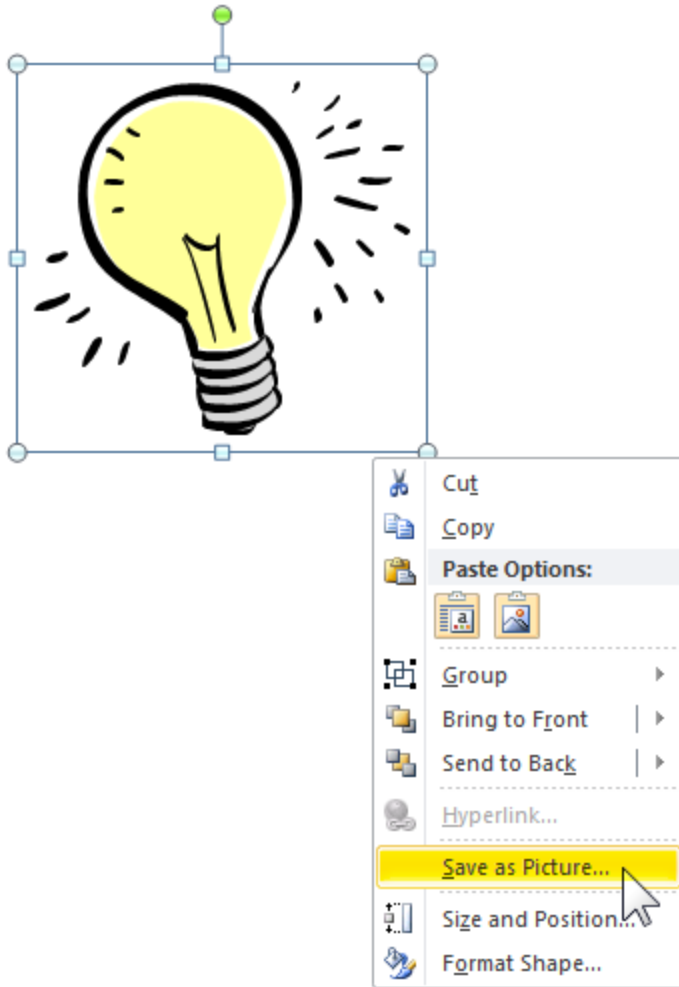


# Create annotated screen shots.



<http://www.screenr.com/MIC>

# Save your creations as images.



## .PNG

Lots of colors  
Retains transparency

## .GIF

Simple colors  
Retains transparency

## .JPG

Lots of colors  
No transparency

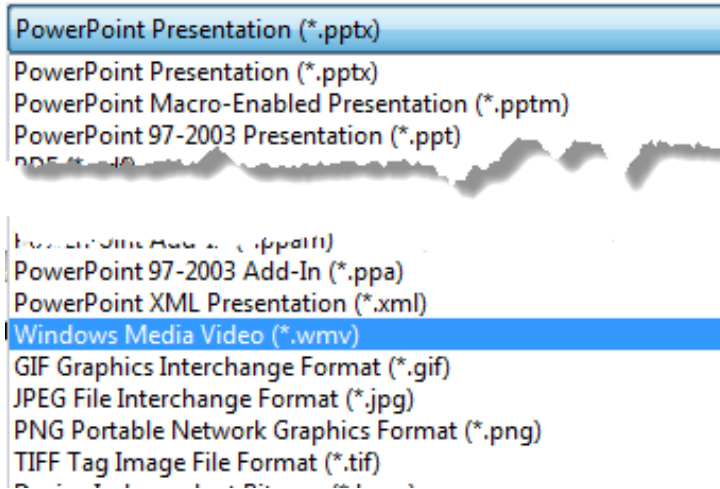
# Output as Image





**Use PowerPoint  
to create videos.**

# Slideshows can be output as video.



**Save as .WMV**

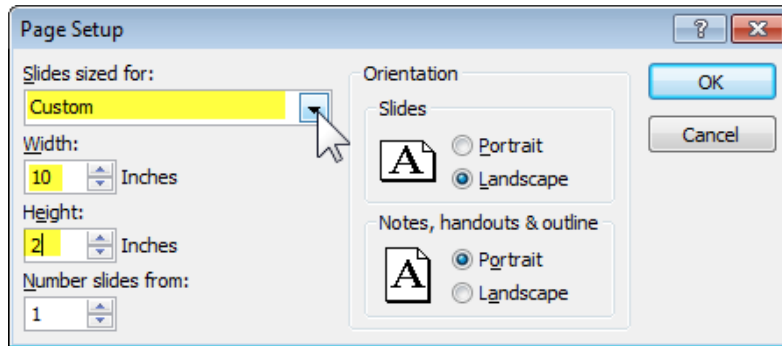
## Convert to .MP4



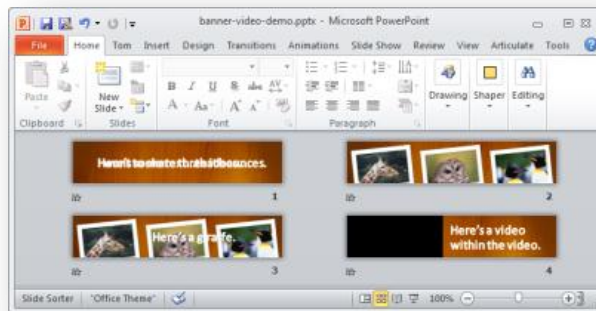
# Video editing and formatting is easy.



# Use videos in other media.



**Create custom-size slides**



**Videos inserted into side panel**

<http://bit.ly/ppt-vid1>

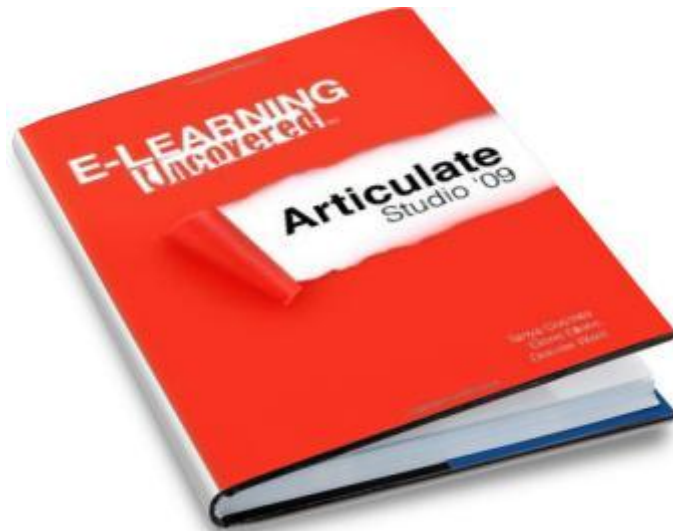
**Use PowerPoint to  
create print material.**

# Create eBooks.





# Create the layout for books.



CLICK TO EDIT MASTER TEXT STYLES

Click to edit Master text styles

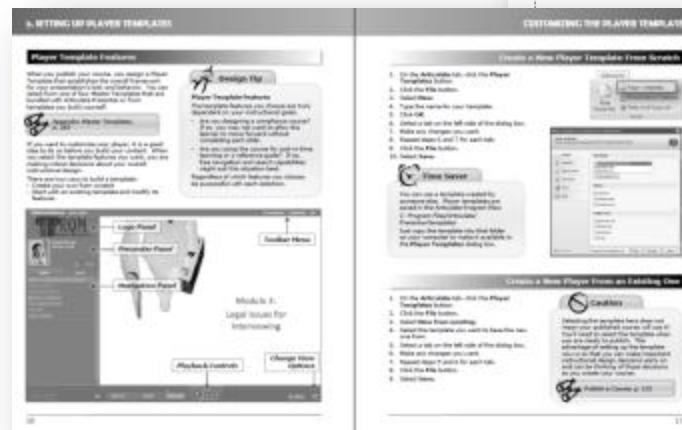
1. Click to edit Master text styles

Second level

Click to edit Master text styles

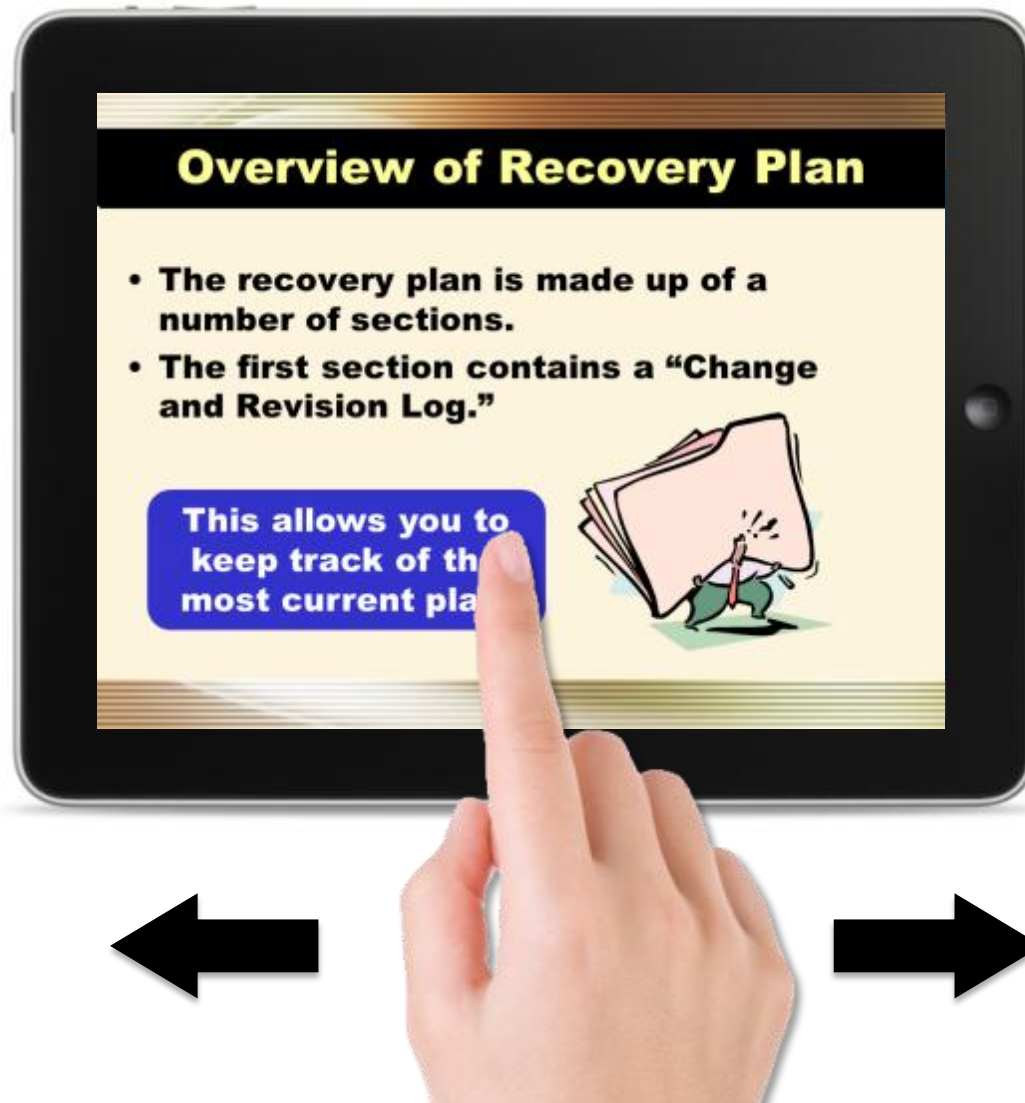
1. Click to edit Master text styles

Second level



**Get started with  
mobile learning.**

# Import slides image files.



# Create interactive images.



**PictureLink**

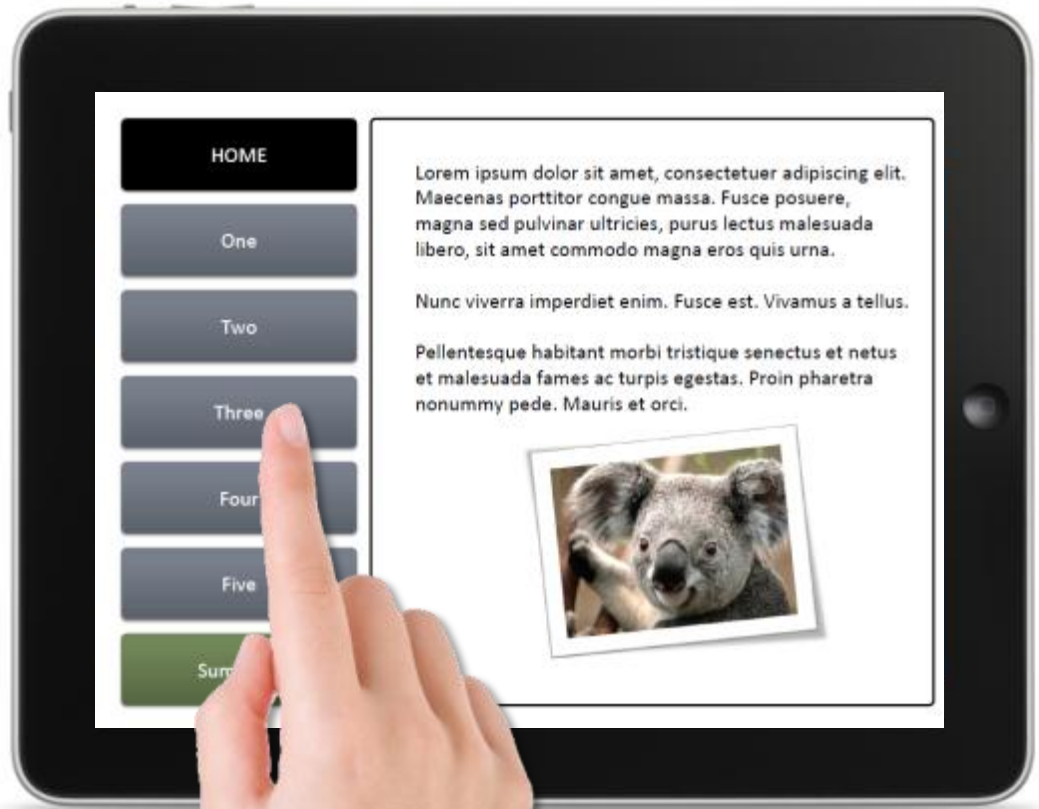


# Transform presentation to video.



Download & view on iPad: <http://bit.ly/ppt-video-ipad>

# Interactive PDF.





**Create elearning  
courses and Flash files.**

# Create elearning courses.



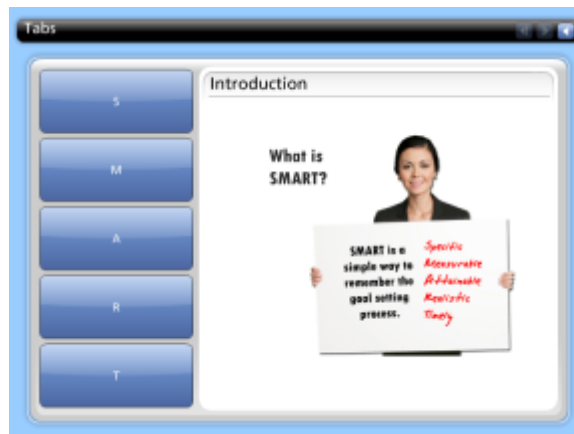
# Create Flash files.



Pull the .swf  
from the course.



Add .swf to  
other media.



**PowerPoint is versatile.**



**It is more than a presentation tool.**

**The more you know about the tools, the  
more you can do with them.**

# Questions?

**tkuhlmann@articulate.com**

**<http://bit.ly/more-ppt>**