

News Releases and Media Relations

The UCF College of Medicine's Educational Technology department (comedtech@ucf.edu) offers free printing of posters for faculty, staff and students that promote UCF and the college.

The college has created several templates to be used for all poster presentations in accordance with new university-wide brand standards that reflect a modern, cohesive look for all materials that reflect the university. The purpose of these templates is to create professional posters that reflect the UCF brand and provide a consistent look. Additionally, the template should facilitate your efforts in creating posters.

The templates provide a choice of either a black or yellow banner for your poster (link below) as well as the university-approved font – Gotham. Since there is a fee associated with installing this font on your computer, please use another font and Ed Tech will change the font for you prior to printing.

We don't want to restrict creativity, so feel free to design the body of your poster any way you feel appropriate, but we will enforce the following standards for the banner

- Must be either black or yellow background
- Must include the approved COM logo
- Title of poster must be either yellow or black

<https://med.ucf.edu/news-and-communications/>

UCF has a comprehensive policy that specifies procedures to be followed in dealing with the media. Detailed information concerning UCF Policy 6-002 can be obtained here – [UCF Policy – News Releases and Media Relations](#)

If a medical student is contacted by a member of the media, they should contact Wendy Sarrubi, Assistant Vice President of Marketing, Health Affairs, at 407-266-1418.